

IIMK - GLOGIFT 11

iimkglogift.iimk.ac.in

Eleventh Global Conference on **Flexible Systems Management**

DECEMBER 9 – 12, 2011

VENUE
Indian Institute of Management
Kozhikode, Kerala, India

THEME
Organisational Flexibility and
Competitiveness

Annual Conference of Global Institute of Flexible Systems Management



Hosted by

Indian Institute of Management Kozhikode (IIMK), is an autonomous graduate business school owned and financed by the Government of India. It was established in the year 1997. The school offers post graduate programmes in management, fellowship programmes in management (equivalent to Ph.D.), executive MBA and industry based programmes. It is one of the IIMs created by the Government of India for training highly talented youth in the best management techniques for creating a pool of elite managers in the country. IIMs are recognised as premier management institutions, comparable to the best in the world for teaching, research and interaction with industries.

Global Institute of Flexible Systems Management

GIFT, the Global Institute of Flexible Systems Management, is a professional body, that has been established to meet challenges of new business environment with the active participation of individual as well as corporate members. It undertakes publication of "Global Journal of Flexible Systems Management", organization of annual Global Conferences, Seminars, and other related academic, research and development activities to promote and strengthen the paradigm of 'Flexible Systems Management'. It is also strengthened by eleven Schools / Units in diverse areas of knowledge.

Co-Hosted by

Department of Management Studies,
Indian Institute of Technology Delhi, India
Stevens Institute of Technology New Jersey USA

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ANNOUNCEMENT

'IIMK-GLOGIFT 11', an International Conference with the theme "**Organisational Flexibility and Competitiveness**" is an effort to provide a global forum for practitioners, policy makers, teachers, researchers and learners to share their practical experiences, knowledge and insight in the evolution, formulation and implementation of strategies and models for flexible enterprises to meet the changing requirements of global business. The objective of the conference is to provide a knowledge sharing platform for dissemination of research and experiential findings through empirical study, qualitative modeling, case studies, new concepts and state-of-the-art studies.

CALL FOR PAPERS

'IIMK- GLOGIFT 11', invites researchers, learners and practitioners to submit research-based as well as practical papers linked with the theme of the Conference. The broad areas / sub-themes that will be of interest for the conference are given below. Papers can be submitted in any one of the following (*but not limited to*) sub-themes or related areas.

Sub-themes

- Enterprise Flexibility
- Strategic Flexibility
- Organizational Flexibility
- Financial Flexibility and Risk Management
- Marketing Flexibility
- Human Resource Flexibility
- Information System Flexibility
- Agility/Flexibility in Manufacturing Systems
- Operations and Supply Chain Flexibility
- Information Systems and Flexibility
- Flexibility in Offerings
- Flexibility Maturity Models
- Flexibility in Service Management
- Flexibility in Technology
- Flexibility in Business Excellence
- Mergers and Acquisitions
- Strategic Alliances
- Competitiveness

IMPORTANT DATES AND SUBMISSION PROCESS

1. The participants can submit their papers from 1st of June 2011 onwards. However, ***submission of a paper is not necessary for attending the conference.***
2. The deadline for submission of full and developmental papers is 30th of September 2011. However, the participants are encouraged to submit their papers as early as possible so that the review outcomes can be communicated at an early date.
3. The developmental papers should be at least 1500 words in length.
4. Papers should be submitted in a detailed format suggested in the conference website. Papers that do not follow the suggested guidelines would not be considered.
5. The final notification of the review outcome will be intimated to the participants latest by 31st of October 2011.
6. The last date for submission of camera-ready copy is 15th November 2011.
7. The deadline for registering for the conference is 15th of November 2011.

Accepted papers will be published in the proceedings of the conference on CD **and a selection of these papers will be published in the form of a book.**

Papers can be emailed to one of the following addresses.

iimkglogift11@iimk.ac.in

iimkglogift11@gmail.com

SYMPOSIA, TUTORIALS AND WORKSHOPS

If you wish to conduct a symposium, tutorial or workshop, submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to the participants.

CONFERENCE CHAIR

Dr. Nandakumar M.K.

CONFERENCE CO-CHAIRS

Dr. Sanjay Jharkharia and Dr. Abhilash S. Nair

INTERNATIONAL ADVISORY BOARD

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Prof. Vijay K. Agrawal, University of Nebraska at Kearney, USA

Prof. Vijay Verma, University of British Columbia, Vancouver, Canada

ACCOMODATION

IIMK will provide accommodation to a limited number of participants on a first come first serve basis. Others will have to make their own accommodation arrangement. A list containing room tariff and contact details of select accommodations in Calicut City will be made available on the conference website. Tariff given in the list are standard tariff and participants are free to negotiate the tariff with the hotels.

POST CONFERENCE TOUR

A visit to Kerala will be incomplete without enjoying its beautiful beaches. On 12th December a tour is organized to visit Muzhappilangad Drive-in Beach, considered to be the only Drive-in Beach in Asia. The fee for this tour is Rs. 1,000 for domestic participants and USD 50 for overseas participants. Participants will have to confirm their participation at the time of registration and the fee needs to be added to the registration fee.

REGISTRATION

Interested participants can register online through conference website iimkglogift.iimk.ac.in before 15th of November 2011. The payment of registration fee can be made by sending us a Bank Draft in favour of 'IIM Kozhikode' payable at Kozhikode/Calicut to the address shown below. Please mention your Full Name, Contact Details and Organization / Institute name you belong to at the back of your DD. The conference registration fee is:

Particulars	Domestic Rs.	International USD (\$)
Delegates from the Industry	6,000	350
Delegates from Academic/ R&D Organization	4,500	350
Delegates from GIFT	4,000	300
Student delegates	1500	125
Student delegates from GIFT	1000	100

The registration fee for the event covers attendance, program kit, lunches, and light refreshments. Accommodation and the post conference tour expenses are not included in the registration fee.

Address for sending the filled-in registration form(s) with enclosed DD:

The Conference Chair

Eleventh IIMK-Global Conference on Flexible System Management (IIMK-GLOGIFT 11)

Research, Conference and Publication Office

Indian Institute of Management Kozhikode

IIMK Campus P.O., Kozhikode 673 570, Kerala, India

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HOW TO REACH CALICUT/ KOZHIKODE

By Air: Kozhikode is connected to many of the cities (only select flights are mentioned)

Flight No.	Dep. (Place, Time)	Arr.(Place, Time)	Remarks
IC-657 (AI)	Delhi, 0700 hrs	Calicut, 1240 hrs	2 stops (Mumbai, Coimbatore)
S2-423 (Jet)	Mumbai, 1125 hrs	Calicut, 1305 hrs	Non-stop
IT-2406 (Kingfisher)	Bangalore, 1340 hrs	Calicut, 1455 hrs	Non-stop
IC-658 (AI)	Calicut, 1400 hrs	Delhi, 2010 hrs	2 stops (Mumbai, Coimbatore)
S2-424 (Jet)	Calicut, 1345 hrs	Mumbai, 1530 hrs	Non-stop
IT-2474 (Kingfisher)	Calicut, 1520 hrs	Bangalore, 1635 hrs	Non-stop

By Rail: The railway station at Calicut / Kozhikode is about 16 kms from IIMK Campus and takes about 40 minutes to reach. The Calicut railway station is linked to all the metros and major cities in India.

FOR DETAILS REGARDING

- Submission of Papers- Nomination of Delegates
- Advertisements- Sponsorships

CONTACT

Conference Secretariat, IIMK - GLOGIFT 11

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ABOUT CALICUT

Calicut was once ruled by the 'Samoohiri' dynasty (Zamorins, as called by the Portuguese) and later became part of the erstwhile Malabar District. It is known as the city of spices and is a major center of domestic trade activities. Kozhikode beach, Mananchira square, Kappad beach, Kadalundy Bird Sanctuary, Beypore, Thusharagiri Waterfalls, Pazhassiraja Museum, Thali Temple, Mother of God Cathedral and Kuttichira Masjid are some of the major tourist attractions. The coconut trees that stramline the vast area of this region add to the scenic beauty of the entire city. Multi cuisines like Malabar Biryani, Sadya, Banana Chips and Kozhikode Halwa are quite appetizing for the tourists who like exploring different cuisines.

Wayanad (<http://waynad.nic.in>), the land of spicy hills, is about 70 kms from Calicut city. This green paradise is nestled among the mountains of the Western Ghats and is known for its pristine beauty. The leading tourist centers of South India like Ooty, Madumalai, Bandipur, Nagarhole, Mysore, Bangalore and Madideri are around this region. The waynad district offers excellent wildlife watching opportunities, an insight into tribal culture evocative of earlier centuries, trekking and other adventure activities, and a variety of remote momumnets.

