



**Ninth Global Conference**

**on**

**Flexible Systems Management**



**Organized by**

**NITIE**

**Mumbai (India)**

**November 12-14, 2009**

**GLOGIFT 09**

**GLOGIFT 09**



**Co-Hosts**

**THEME**

**Flexibility in Management  
& Technology  
For Global Business Excellence**

**VENUE**

**National Institute of Industrial Engineering (NITIE)  
Vihar Lake, Mumbai - 400087 (India)**

**ANNUAL CONFERENCE**

**Global Institute of Flexible Systems Management  
www.giftsociety.org**



**Katholieke Universiteit Leuven,  
Belgium**



**Indian Institute of Technology  
Bombay, India**



**University of Texas at Dallas,  
Texas, USA**



**National Insurance Academy,  
Pune, India**

## INTRODUCTION

Peter Drucker, one of the leading management exponents of contemporary times, noted that in both management theory and practice, a common pitfall is adherence to one proven way of organizing things, which is either by centralization or decentralization or all about command-and-control. In reality, it is not an absolute. A given organization structure fits certain tasks in certain conditions and at certain times. In any one enterprise, there is need for a number of different organization structures coexisting side by side. This warrants the need for clear direction and a certain degree of organizational flexibility for excellence in business.

**GLOGIFT 09"**, an International Conference with the theme **"Flexibility in Management and Technology for Global Business Excellence"** is an effort to provide a global forum for practitioners, policy makers, teachers, researchers and learners to share their practical experiences, knowledge and insight in the evolution, formulation and implementation of strategies and models for flexible enterprises to meet the changing requirements of global business.

## OBJECTIVE

The objective of the conference would be to provide a knowledge sharing platform for dissemination of research and experiential findings through empirical study, qualitative modeling, case studies, new concepts and state-of-the-art studies. It is intended to address various frameworks, models, and best practices in Business Excellence for flexible, dynamic, and sustainable organizations to meet the requirements of emerging knowledge economy.

## CALL FOR PAPERS

**GLOGIFT 09"**, invites researchers, learners and practitioners to submit research-based as well as practical papers linked with the Theme of the Conference. The broad areas / sub-themes that will be of interest for the conference are given below. Papers can be submitted in any one of the following sub-themes or related areas.

- Enterprise Flexibility
- Strategic Flexibility
- Organizational Flexibility
- Financial Flexibility and Risk Management
- Marketing Flexibility
- Human Resource Flexibility
- Information System Flexibility
- Agility/Flexibility in Manufacturing Systems
- Flexible Supply Chains
- Flexibility in Offerings
- Flexible Maturity Models
- Flexibility in Service Management
- Flexibility in Project Management
- Globalization and Localization
- Global Competitiveness
- Global / Transnational Strategy
- Global Business
- Global/National Insurance
- Global Value Chain and Business System
- Business Process Management
- Knowledge Management & Learning Organizations
- Technology and Innovation Management
- Sectoral Applications
- M&A and Strategic Alliances
- Environment management

## DEADLINES

- June 15, 2009** Extended abstracts/papers (optional)
- July 01, 2009** Acceptance of Extended abstract/paper for presentation only
- August 14, 2009** Submission of paper in final form for review
- September 01, 2009** Acceptance of papers for proceedings
- August 31, 2009** Early Bird Registration
- October 02, 2009** Regular Registration
- November 06, 2009** Cancellation

## SUBMISSION

Papers should be thought provoking and based on current research. The titles should be brief. Although there is no word limit, concise papers are encouraged. Papers can be accepted for presentation based on the extended abstracts. Publication in Proceedings is subject to a strict set of standards of review and deadlines.

Accepted papers will be published in the Proceedings of the conference on CD **and a selection of these papers will be considered for publication in journals.**

All submissions to be made through e-mail at: **glogift09@gmail.com** with a copy to **glogift09@giftsociety.org**

For details, see **Global Institute of Flexible Systems Management (www.giftsociety.org)**

## SYMPOSIA, TUTORIALS AND WORKSHOPS

If you wish to conduct a symposium, tutorial or workshop, submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to the participants. All participants must register and attend the meeting.

## VOLUNTEERS

Anyone interested in participating in the program by serving as a reviewer, session chair, or discussant, should contact the Conference Chairs.

## ABOUT GIFT

GIFT, the Global Institute of Flexible Systems Management, is a professional body, that has been established to meet challenges of new business environment with the active participation of individual as well as corporate members. It undertakes publication of "Global Journal of Flexible Systems Management", organization of annual Global Conference, Seminars, and other related academic, research and development activities to promote and strengthen the paradigm of 'Flexible Systems Management'. It is also strengthened by eleven Schools / Units in diverse areas of knowledge.

## ABOUT NITIE

National Institute of Industrial Engineering (NITIE), Mumbai was established in 1963 by the Government of India with the assistance of United Nations Development Project (UNDP) through the International Labour Organization (ILO). NITIE is an autonomous body under the Ministry of HRD, Government of India and is governed by a Board of Governors, comprising of eminent personalities from Government, Academia and Industry. Academic Programmes offered by NITIE Mumbai are Post Graduate Diploma in Industrial Management (PGDIM), Post Graduate Diploma in Industrial Engineering (PGDIE), Post Graduate Diploma in Industrial Safety & Environmental Management (PGDISEM) and Post Graduate Diploma in Information Technology Management (PGDITM) and Fellow Programme, which is equivalent to the Ph.D. programme. Besides regular MDPs, Unit Based Programmes, and the Institute provides consultancy services to industries, both in India and abroad. The entry requirement for all post graduate programmes is a First Class Bachelors Degree in Engineering or Technology and admission is made on the basis of valid CAT scores, GATE scores, Group Discussion and Personal Interviews. National Institute of Industrial Engineering (NITIE) has become a torch-bearer in India for delivering world-class management professionals to the industry year after year

## REGISTRATION DETAILS

<b>Delegates from Industries</b>	<b>:</b>	<b>Rs.5500/-</b>	<b>US\$ 400</b>
<b>Delegates from Academic / R&amp;D Organizations</b>	<b>:</b>	<b>Rs.4000/-</b>	<b>US\$ 350</b>
<b>Delegates from GIFT</b>	<b>:</b>	<b>Rs.3500/-</b>	<b>US\$ 300</b>
<b>Students</b>	<b>:</b>	<b>Rs.1000/-</b>	<b>US\$ 125</b>
<b>GIFT Student Members</b>	<b>:</b>	<b>Rs.750/-</b>	<b>US\$ 100</b>

Registration fee to be paid by draft/cheque in favour of **"NITIE, Mumbai A/C GLOGIFT 09"**.

**Note: 10% discount** will be for early bird registration before **August 31, 2009**

Registration fee includes a copy of the conference proceedings, registration kit, tea, lunches, official dinner and attendance in session services. The registration fee does not include the cost of boarding/lodging etc.

**Cancellation: 80% refund** will be made for cancellation before **November 06, 2009** after which no refund of registration fee will be made.

### PROCEEDINGS

Full text of the accepted papers will be published in the form of proceedings and shall be available at the time of conference. **At least one author should register before October 01, 2009** to enable smooth processing of the paper for inclusion in the proceedings. Selected papers presented at the conference will also be considered for publication in "Global Journal of Flexible Systems Management" on other e-Journals of GIFT after due review process.

### SPONSORSHIP

Organizations are invited to sponsor the conference. The contribution made will be prominently acknowledged in all promotional and other conference material. The payment is to be made in favour of **"NITIE, Mumbai A/C GLOGIFT 09"**.

#### Chief Sponsor: Rs. 3,00,000/- US\$6000

- Representation in Steering Committee
- One speaker in Plenary session / one chairperson for a technical session
- Six complementary delegates
- Company logo on conference promotional material
- Provision of a time slot for the presentation / demo of the products / services / innovations of the organization leading to new business models.

#### Sponsor : Rs. 1,50,000/- US\$3000

- Representation on Steering Committee/one chairperson for a technical session
- Three complementary delegates
- Company logo on conference brochure and letterhead

#### Co-sponsor: Rs. 75,000/- US\$1500

- Representation on Organizing Committee
- Two complementary delegates

### SOUVENIR

A souvenir will be published at the time of the conference and shall be provided to all delegates and sponsors. It will include various messages, conference programme, list of delegates, abstracts of papers to be presented, and other relevant information. Advertising in the souvenir will give wide coverage to the advertisers. The advertisement tariff is as given below. Payment is to be made in favour of **"NITIE, Mumbai A/C GLOGIFT 09"**.

**Back cover (Colour) :** Rs. 30,000/-

**Full page :** Rs. 15,000/-

**Half page :** Rs. 7,500/-

## Steering Committee

### Patrons

- Dr. Subhash D Awale**, Director NITIE, Mumbai (India)
- Dr. K. C. Mishra**, Director National Insurance Academy, Pune (India)
- Dr. Ganesh Natrajan**, CEO Zensar Technologies (India)
- Prof. P. K. Jain**, President GIFT, IIT Delhi (India)
- Prof. Sushil**, Founder President GIFT, IIT Delhi (India)

### Secretary

- Dr. N. Sambandam**, Professor & Dean (P & C), NITIE, Mumbai (India)

### International Advisory Committee

- Dr. Edward Stohr**, WJH School of Technology Management, Stevens Institute of Technology, NJ, USA
- Dr. Chelliah Sriskandarajah**, School of Management, The University of Texas at Dallas, USA
- Dr. Santhakumar Palaniswami**, Department of Management, Central Michigan University, USA
- Dr. Meenakshi Sundaram**, Department of Industrial & Manufacturing Engineering, Tennessee Tech University, USA
- Dr. Luk VAN WASSENHOVE**, The Henry Ford Chaired Professor of Manufacturing, INSEAD, Fontainebleau, France
- Dr. Rama Ramalingam**, Operations Management, California State Polytechnic University, USA
- Dr. Mohan Gopalakrishnan**, School of Global Management and Leadership, Arizona State University, USA
- Dr. David Sumanth**, University of Miami, FL, USA
- Dr. Jatinder N.D. Gupta**, College of Business Administration The University of Alabama in Huntsville, USA
- Dr. Yuan Shyi Peter Chiu**, Dept. of IE & Management, Chaoyang Univ. of Technology, Taiwan
- Dr. Henk W. Volberda**, Rotterdam School of Management, Erasmus University, The Netherlands
- Dr. Massoud Amin**, Centre for Development of Technological Leadership, University of Minnesota, MN, USA
- Dr. Sushil Gupta**, Florida International University, FL, USA
- Dr. Prem Vrat**, Vice Chancellor, Uttar Pradesh Technical University, India
- Dr. Kathryn E. Stecke**, The University of Texas at Dallas, Richardson, USA
- Dr. Vijay Verma**, TRIUMF, University of British Columbia, Vancouver, Canada
- Dr. H. Bahrami**, University of California at Berkeley, CA, USA
- Dr. S. S. Yadav**, Department of Management Studies, IIT Delhi
- Dr. John R. Wells**, Harvard Business School, MA, USA
- Dr. Regina Connolly**, Dublin City University, Dublin, Ireland International Program Committee
- Dr. Xin (Robert) Luo**, School of Business, Virginia State University, VA, USA
- Dr. Sung Ho Ha**, Kyungpook National University, Korea
- Dr. Vijay K. Agrawal**, University of Nebraska at Kearney, USA
- Dr. R. Palanisamy**, St. Francis Xavier University, Antigonish, Canada
- Dr. Z. Husain**, UAE University, Al-Ain, UAE
- Dr. Abid Haleem**, Jamia Millia Islamia, New Delhi
- Dr. K. K. Momaya**, Indian Institute of Technology, Delhi
- Dr. T. Ramayah**, Universiti Sains Malaysia, Penang, Malaysia
- Dr. Alex Gorod**, School of Systems & Enterprise, Stevens Institute of Technology, NJ
- Dr. Devanandham Henry**, School of Systems & Enterprise, Stevens Institute of Technology, NJ
- Dr. Mrs. Smita D. Totade**, Professor & CIO, National Insurance Academy, Pune, India

### Organizing Committee

**Dr. L. Ganapathy**, Professor NITIE, Mumbai, India

**Prof. Ashok Pundir**, Professor NITIE, Mumbai, India

**Dr. Shankar Murthy**, Associate Professor NITIE, Mumbai, India

**Dr. Sachin Kamble**, Assistant Professor NITIE, Mumbai, India

**Dr. Sanjeev Verma**, Assistant Professor NITIE, Mumbai, India

**Dr. Rakesh Verma**, Assistant Professor NITIE, Mumbai, India

**Dr. Ranjan Chaudhuri**, Assistant Professor NITIE, Mumbai, India

**Shri. Debraj Bhowmick**, Research Scholar, NITIE, Mumbai, India

**Shri. P. Maniyan**, Research Scholar, NITIE, Mumbai, India

### CONFERENCE CHAIR

**Prof. N. Sambandam**

**Professor & Dean (P&C)**

National Institute of Industrial Engineering (NITIE)

Vihar Lake, Mumbai – 400087 (India)

Ph: 91-22-28573371 Extn: 319

Sambandam.n@gmail.com

### CONFERENCE CO-CHAIRS

**Prof. (Ms) Karuna Jain**

**S J M School of Management  
IIT Bombay, Powai**

Mumbai – 400076 (India)

kjain@som.iitb.ac.in

**Dr. K.C. Mishra**

Director

**National Insurance Academy**

Pune (India)

kcmishra@niapune.com

### CHAIRS INTERNATIONAL ADVISORY COMMITTEE

**Prof. Ludo F. Gelders**

**Industrial Management, KUL  
Leuven-Heverlee, Belgium**

Ludo.Gelders@cib.kuleuven.be

**Prof. Suresh P. Sethi**

FRSC

**School of Management**

**The University of Texas at Dallas**

Richardson, TX 75083-0688

sethi@utdallas.edu

### FOR DETAILS REGARDING

**Submission of Papers  
Advertisements**

**Nomination of Delegates  
Sponsorships**

### ● CONTACT ●

## Conference Chair GLOGIFT 09

National Institute of Industrial Engineering (NITIE)

Vihar Lake, Mumbai – 400087 (India)

Ph : +91-22-28573371 Extn: 319

E-mail : glogift09@gmail.com